



**WE TURN VAST QUANTITIES
OF UNSTRUCTURED TEXT
INTO PRECISELY ASSIMILATED
ACTIONABLE INSIGHTS**



IDENTIFYING

VALUE IN

INFORMATION

Text Mining Solutions provide an award winning, high quality and reliable service solving business and academic information extraction problems.

Our Core Service

Put simply, text mining is a highly effective means of analysing text, wherever it is published, to discover and extract information of value to your business. We use our expertise to unlock high value insights and efficiency gains from archived or live text sources, working with your existing business systems.

Text Mining Solutions bridge the gap between bespoke text mining tools found on the market and the day to day information extraction requirements of individuals in business and academia. Some of the former products can be expensive and tend to be developed for a specific purpose, for example crime prevention or human resource management. Our service is flexible and can address a multitude of queries on a daily basis.

Our Clients

Typically our solutions have multi-sector applicability, suitable for most businesses, academic and science institutes, professionals and anybody with an unfulfilled information extraction requirement. Our clients' interests include data services, contract management, health economics, product registration, research & development and world class manufacturing solutions.

We are a small team that have identified a solution to problems searching text and data archives that we experienced whilst working in business and academia.

Between us, we have over 20 years experience in the scientific field, it is this insight and knowledge that has helped us to develop the solutions we have available today.



QUICKLY

IDENTIFY

RELEVANT

INFORMATION

Text Mining Solutions have developed an innovative process that enables vast amounts of text-based information to be analysed and made available to our customers in a flexible and interactive format.

Each project begins with an in-depth discussion of the questions to be addressed and the expected outcomes. These outcomes range from a one-off report to an on-going service for updates and data visualisation.

Our goal is to provide customers with the ability to improve business efficiency or gain other advantages through better use of available information.

Text Mining Solutions provide a number of exclusive tools to improve the efficiency and value of text mining to our clients, including **TMS Prospector**, an all-new system for searching documents and result visualisation. Text Mining Solutions help by quickly identifying the precise information you are seeking, from:

- Vast amounts of unstructured text
- Millions of Internet pages
- Patents
- Academic journals
- Your own company's document archive

Text Mining Solutions help businesses identify actionable insights using text mining principles and technology.

The volume of information and data that is constantly being produced is too vast to track and interpret. Consequently, decisions are being taken on incomplete evidence.

In academia, the challenge is how to keep ahead of the rate of growth in scientific publications vs availability of resources to sift through the literature.

In business, investments in new product development approaches need to be substantiated and supported by robust intelligence. Companies typically try to monitor the market via social media but it is incredibly time consuming to decipher the 'target information' from general chat.



EXCLUSIVE

TOOLS

UNLOCKING

DATA

• The process of text mining can be applied in many situations to reveal insights not otherwise achievable.

Although superficially similar to key word searching, text mining is a much more powerful technology able to retrieve the context in which search terms are being used, not simply the search term itself.

Throughout our lives we are often confronted by tasks which are too large or complicated to accomplish without using specialist tools. In recent years, text mining has developed and emerged as an essential business tool for unlocking the hidden value in data. Suitable for large on-going analyses or smaller, discrete investigations, text mining is now a go-to technique for companies around the world where there is a need to track disruptive technologies, explore in-house knowledge bases or review large data sets.

Some examples of where we have deployed text mining:

- Corporate knowledge – finding value in your company's document archive
- Disruptive technologies – identifying trends and weak signals
- Systematic literature reviews – regular updates from a large, and growing dataset
- Market intelligence – information harvesting

Please contact Text Mining Solutions for a confidential discussion and learn how our service can help give you the competitive edge in your business or academic environment.

Text mining is a technique which can be employed to support horizon scanning activities and therefore help protect companies from the impact of unforeseen innovation.

Among the many challenges facing companies is the question of maintaining awareness of news and developments in specialist markets. Text Mining Solutions was tasked with overcoming this challenge by a North American company in the precision engineering sector. Having collaboratively defined the search parameters and required outputs, the power of text mining techniques was employed to process millions of web pages and generate a weekly news bulletin for our client.



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